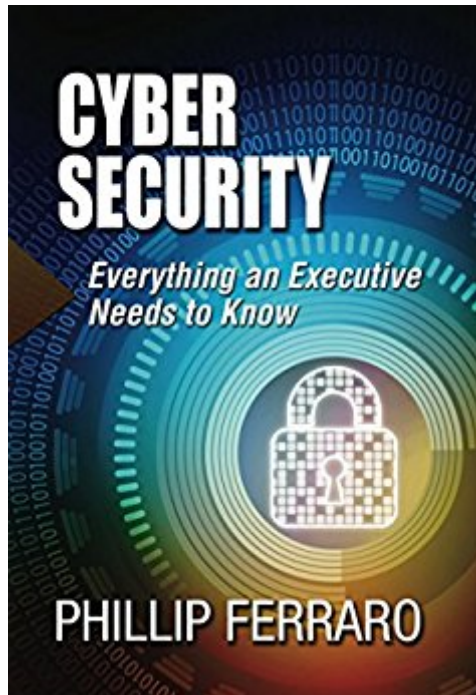


The book was found

# Cyber Security: Everything An Executive Needs To Know



## Synopsis

**Cyber Security: Everything an Executive Needs to Know** A new age has dawned. One where the masked thieves are now replaced by extremely intelligent and savvy computer programmers who choose to steal, wreak havoc, and leave their lasting mark on your business through accessing your sensitive data and protected information. A cyber-breach could literally bring a healthy organization to its knees. Even if it recovers, the damage done is potentially irreversible. Armed with the knowledge that cyber-threats are now more common than ever, there are meaningful steps you and your organization can take to ensure you are not victimized by a hacker. In the modern world of business, executives now face an enormous challenge: understanding cyber security business risks, the full financial and business impact of a breach, evaluating the right level of investment to protect against these threats, and how cyber security should be managed within the organization. **CYBER SECURITY: Everything an Executive Needs to Know** will help you understand each of these significant areas, while learning exactly what steps you, as a leader, can take to properly prepare your organization to face today's constantly evolving threat landscape. The most prepared organizations are often the ones that can either avoid a cyber-breach completely, or at least create a protective barrier to minimize the consequences if a breach were to occur. This book will help you not only understand the modern day threats, but also take action to ensure your company is safe. We live in a new riddled with threats never before recognized, and it is up to the leaders of your company to act quick and with great intention to combat these thieves and fully protect the business you built.

## Book Information

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## Customer Reviews

This is a great overview on why businesses of all types and sizes need to implement or outsource a cyber-security plan and team, followed with an overview of what to do, who to hire, and how to do it. This is a great book for a CEO, Board of Directors, or other Executive who needs to get up to speed quickly on the issues around cyber-security, and the effective implementation and hiring for a cyber-security plan. Very conscice, Mr. Ferraro (a leading expert on cyber-security), doesn't waste words telling you what your company needs to do and why they need to do it. Before reading this, I had some apprehension about the title. How could one book explain everything that an executive needs to know about cyber? Well, he came pretty close to nailing it. I would have welcomed some focus on what metrics a CEO/BoD needs to monitor on an ongoing basis. Perhaps that could be added to the next edition, or in a complimentary chapter.

Bursting with highly sound guidance from a very experienced CISO. Easy to read with many lesson learned and incredible insight. Phil Ferraro cuts through a lot of the mystery in the cybersecurity business with priceless mentorship... A must read for all senior executives and directors.

This is certainly a must read for CEO's and COO's. It's an awesome read for aspiring CISO "rock stars"! Clearly written by an incredibly experienced cyber security professional.

This is a great book that anyone in the IT Security business should have on their reading list.

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